

Echter's Nursery & Garden Center

5150 Garrison St.
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Drop Dead Red Rose



Drop Dead Red Rose

Rosa 'Drop Dead Red'

Height: 5 feet

Spread: 5 feet

Sunlight: 

Hardiness Zone: 4b

Group/Class: Floribunda Rose



Drop Dead Red Rose flowers
Photo courtesy of NetPS Plant Finder

Description:

Bushy and upright in form, this variety produces jaw dropping red blooms, creating tremendous visual impact when massed in the garden; blooms repeat all season long and make splendid cut flowers

Ornamental Features

Drop Dead Red Rose features showy lightly-scented red flowers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Drop Dead Red Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Drop Dead Red Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Drop Dead Red Rose will grow to be about 5 feet tall at maturity, with a spread of 5 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

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This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.