Echter's Nursery & Garden Center

5150 Garrison St.
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Heirloom Rose

Heirloom Rose

Rosa 'Heirloom'



Heirloom Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 6a

Group/Class: Hybrid Tea Rose

Description:

This lovely rose is known for its rich lavender color and powerful fragrance; giant blooms are held atop strong stems which makes them perfect for cutting; this shrub is clothed in lovely deep green foliage that sets off the lovely blooms

Ornamental Features

Heirloom Rose features showy fragrant fully double plum purple flowers with lavender overtones at the ends of the branches from late spring to mid summer. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed in late fall.



Heirloom Rose flowers
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Heirloom Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Spiny

Heirloom Rose is recommended for the following landscape applications;

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- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Heirloom Rose will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.