

Firefly Petunia



Firefly Petunia - New For 2025!

Petunia 'Firefly'

Height: 10 inches

Spread: 10 inches

Spacing: 10 inches

Sunlight: ☉

Hardiness Zone: (annual)

Description:

A breakthrough in biotechnology, this bioluminescent plant emits a soft glow similar to moonlight in the dark; forms a mound with abundant white flowers; can also be grown indoors with sufficient light; needs no special conditions or treatments to glow

Ornamental Features

Firefly Petunia is covered in stunning white trumpet-shaped flowers at the ends of the stems from mid spring to late summer. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Firefly Petunia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

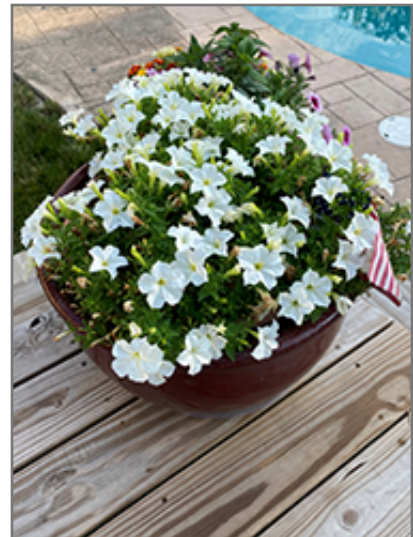
This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Firefly Petunia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



Firefly Petunia flowers
Photo courtesy of Light Bio Inc.



Firefly Petunia flowers
Photo courtesy of NetPS Plant Finder

Echter's Nursery & Garden Center

5150 Garrison St.
Arvada, CO, 80002
phone: 303-424-7979
ggm@echters.com
www.echters.com

Firefly Petunia

Planting & Growing

Firefly Petunia will grow to be about 10 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Firefly Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.



Firefly Petunia flowers
Photo courtesy of Light Bio Inc.