Echter's Nursery & Garden Center

5150 Garrison St.
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Yellow Coneflower

Yellow Coneflower - New For 2026!

Echinacea paradoxa



Yellow Coneflower flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 24 inches

Flower Height: 3 feet

Spread: 18 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: 3a

Description:

A unique variety featuring large, daisy-like flowers with drooping yellow, or orange-yellow petals, around copper-brown to chocolate brown central cones; easy to grow, and drought tolerant; perfect for borders, containers or wildflower or cutting gardens

Ornamental Features

Yellow Coneflower has masses of beautiful lightly-scented yellow daisy flowers with gold overtones and brown eyes at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain dark green in color throughout the season.



Yellow Coneflower in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Yellow Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Self-Seeding

Yellow Coneflower is recommended for the following landscape applications;

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- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Yellow Coneflower will grow to be about 24 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant does not require much in the way of fertilizing once established. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This species is native to parts of North America. It can be propagated by division.

Yellow Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.