Echter's Nursery & Garden Center

5150 Garrison St.
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Easy Breezy Purple Lobularia

Easy Breezy™ Purple Lobularia

Lobularia maritima 'Balbeezurp'



Easy Breezy Purple Lobularia flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 16 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Sweet Alyssum, Alyssum maritimum, Sweet Alison

Group/Class: Easy Breezy Series

Description:

An excellent branching variety that is guaranteed to turn heads; eye catching blooms trail from hanging baskets and containers; also great for ground cover and borders; fragrant flowers attract bees and butterflies

Ornamental Features

Easy Breezy Purple Lobularia is smothered in stunning clusters of fragrant purple star-shaped flowers with white overtones at the ends of the stems from early spring to late summer. Its tiny narrow leaves remain green in color throughout the season.

Landscape Attributes

Easy Breezy Purple Lobularia is a dense herbaceous annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Easy Breezy Purple Lobularia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

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Planting & Growing

Easy Breezy Purple Lobularia will grow to be about 12 inches tall at maturity, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Easy Breezy Purple Lobularia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.