Echter's Nursery & Garden Center

5150 Garrison St.
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Granvia Gold Strawflower

Granvia Gold Strawflower

Bracteantha bracteata 'Granvia Gold'

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 24 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Granvia Series

Description:

A full, vigorous upright mounded series that features large, brightly colored strawflowers; heat tolerant, excellent for sunny beds, patio containers and landscape applications; a great addition to cut flower arrangements; deadhead to encourage new blooms

Ornamental Features

Granvia Gold Strawflower features bold fully double yellow daisy flowers with gold eyes at the ends of the stems from mid spring to late fall. The flowers are excellent for cutting. Its narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Granvia Gold Strawflower is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting birds, bees and butterflies to your yard. It has no significant negative characteristics.

Granvia Gold Strawflower is recommended for the following landscape applications;



Granvia Gold Strawflower flowers
Photo courtesy of NetPS Plant Finder



Granvia Gold Strawflower in bloom
Photo courtesy of NetPS Plant Finder

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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Granvia Gold Strawflower will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.



Granvia Gold Strawflower flowers
Photo courtesy of NetPS Plant Finder

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Granvia Gold Strawflower is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.