

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
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## New Day White Gazania



### New Day® White Gazania *Gazania 'PAS883194'*

Height: 10 inches

Spread: 10 inches

Spacing: 8 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: New Day Series

#### Description:

Large, eye-catching colored flowers and shorter peduncles on compact mounded plants; heat and drought tolerant, a beautiful addition to containers, beds and borders; long blooming, from spring through summer; deadhead to encourage consistent flowering

#### Ornamental Features

New Day White Gazania features bold semi-double white daisy flowers with gold eyes and a brick red ring at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its glossy narrow leaves remain green in color throughout the season.

#### Landscape Attributes

New Day White Gazania is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

New Day White Gazania is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*New Day White Gazania flowers*  
Photo courtesy of NetPS Plant Finder

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### Planting & Growing

New Day White Gazania will grow to be about 8 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in poor soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

New Day White Gazania is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.