Echter's Nursery & Garden Center

5150 Garrison St.
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Preciosa White Zinnia

Preciosa™ White Zinnia

Zinnia 'Preciosa White'



Preciosa White Zinnia flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 10 inches

Spacing: 10 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Preciosa Series

Description:

This variety, with its compact branching habit, produces beautiful bright white double blooms; great for adding a pop of color to patio containers and garden beds; low maintenance; attracts pollinators; perfect for fresh cut flower arrangements

Ornamental Features

Preciosa White Zinnia features bold double white pincushion flowers with buttery yellow eyes and yellow anthers at the ends of the stems from mid spring to late summer. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Preciosa White Zinnia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees, butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Preciosa White Zinnia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

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Planting & Growing

Preciosa White Zinnia will grow to be about 12 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Preciosa White Zinnia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.