Echter's Nursery & Garden Center

5150 Garrison St.
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Zesty Purple Zinnia

Zesty™ Purple Zinnia

Zinnia elegans 'Zesty Purple'



Zesty Purple Zinnia flowers
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ○

Hardiness Zone: (annual)

Group/Class: Zesty Series

Description:

An impressive variety with large, double purple flowers, blooming all season on vigorous plants; a colorful addition to beds or along borders, and an excellent cut flower

Ornamental Features

Zesty Purple Zinnia features bold double purple round flowers with gold eyes at the ends of the stems from late spring to early fall. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Zesty Purple Zinnia is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Zesty Purple Zinnia is recommended for the following landscape applications;



Zesty Purple Zinnia flowers
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Zesty Purple Zinnia

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



Zesty Purple Zinnia flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Zesty Purple Zinnia will grow to be about 20 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Zesty Purple Zinnia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.