

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
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## Midas Touch Rose



### Midas Touch Rose

*Rosa 'Midas Touch'*

Height: 4 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 4b

Group/Class: Hybrid Tea Rose

#### Description:

An exceptional hybrid tea rose that holds its brilliant color proudly even in hot weather and releases a pleasant fruity fragrance into the summer air; very weather and disease resistant; the blooms are long lived as cut flowers as well

#### Ornamental Features

Midas Touch Rose features showy fragrant yellow flowers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The oval compound leaves do not develop any appreciable fall color.

#### Landscape Attributes

Midas Touch Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. It has no significant negative characteristics.

Midas Touch Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use



*Midas Touch Rose flowers*  
Photo courtesy of NetPS Plant Finder



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### Planting & Growing

Midas Touch Rose will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.