

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
ggm@echters.com  
www.echters.com

## Easy Does It Rose



### Easy Does It Rose

*Rosa 'Easy Does It'*

Height: 5 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 5b

Group/Class: Floribunda Rose



*Easy Does It Rose flowers*  
Photo courtesy of NetPS Plant Finder

### Description:

This elegant variety is very unique with its orangey-apricot flower color and ruffled and scalloped petals; the flower color contrasts well against the glossy deep green abundant foliage; a rounded bushy habit and lovely fragrance makes this a winner

### Ornamental Features

Easy Does It Rose features showy lightly-scented creamy white flowers with peach overtones and salmon centers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green foliage which emerges dark red in spring. The glossy oval compound leaves do not develop any appreciable fall color. The fruit is not ornamentally significant.

### Landscape Attributes

Easy Does It Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Easy Does It Rose is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

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### Planting & Growing

Easy Does It Rose will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.