

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
ggm@echters.com  
www.echters.com

## Itsy White Petunia



### Itsy™ White Petunia *Petunia 'Itsy White'*

Height: 6 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight:

Hardiness Zone: (annual)

Group/Class: Itsy Series

#### Description:

A trailing variety perfect for garden landscapes, patio containers and hanging baskets; tiny but bold bright white trumpeted flowers blanket compact, well branched plants; low maintenance, deadhead to encourage new blooms

#### Ornamental Features

Itsy White Petunia is covered in stunning white trumpet-shaped flowers at the ends of the stems from mid spring to mid fall. Its pointy leaves remain green in color throughout the season.

#### Landscape Attributes

Itsy White Petunia is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Itsy White Petunia is recommended for the following landscape applications;



*Itsy White Petunia flowers*  
Photo courtesy of NetPS Plant Finder



*Itsy White Petunia in bloom*  
Photo courtesy of NetPS Plant Finder

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
ggm@echters.com  
www.echters.com

## Itsy White Petunia

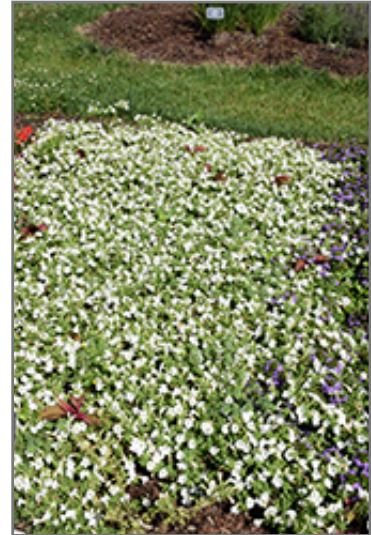
- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### Planting & Growing

Itsy White Petunia will grow to be only 6 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Itsy White Petunia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.



*Itsy White Petunia in bloom*  
Photo courtesy of NetPS Plant Finder