

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
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www.echters.com

## Life's Little Pleasures Rose



### Life's Little Pleasures™ Rose

*Rosa 'WEKswenchev'*

Height: 30 inches

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 5a

Group/Class: Miniature Rose

#### Description:

An outstanding display of striking, fully double, fuchsia-lavender blooms that fade to pure lavender, holding their color well; creates a huge impact in small spaces and containers; has a bushy habit with excellent disease resistance

#### Ornamental Features

Life's Little Pleasures Rose features showy lightly-scented fuchsia flowers with lavender overtones at the ends of the branches from late spring to mid fall, which emerge from distinctive red flower buds. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

#### Landscape Attributes

Life's Little Pleasures Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Life's Little Pleasures Rose is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting



*Life's Little Pleasures Rose flowers*  
Photo courtesy of NetPS Plant Finder

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### Planting & Growing

Life's Little Pleasures Rose will grow to be about 30 inches tall at maturity, with a spread of 24 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Life's Little Pleasures Rose makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.