

# Echter's Nursery & Garden Center

5150 Garrison St.  
Arvada, CO, 80002  
phone: 303-424-7979  
ggm@echters.com  
www.echters.com

## Love At First Sight Rose



### Love At First Sight™ Rose

*Rosa 'WEKmedatasy'*

Height: 3 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4b

Group/Class: Hybrid Tea Rose

#### Description:

Passionate color will capture your heart with these high centered blooms of deep red with contrasting white petal reverses; dark green, glossy foliage on this compact variety is highly disease resistant; blooms have a light scent to attract pollinators

#### Ornamental Features

Love At First Sight Rose features showy lightly-scented red flowers with a white reverse at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed in late fall.

#### Landscape Attributes

Love At First Sight Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Love At First Sight Rose is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use



*Love At First Sight Rose flowers*  
Photo courtesy of NetPS Plant Finder



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### Planting & Growing

Love At First Sight Rose will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.