Echter's Nursery & Garden Center

Giant Velvet Rose

5150 Garrison St. Arvada, CO, 80002 phone: 303-424-7979 ggm@echters.com www.echters.com



Giant Velvet Rose Aeonium canariense

Height: 26 inches

Spread: 24 inches

Sunlight: O •

Hardiness Zone: (annual)

Description:

A visually pleasing succulent shrub, presenting thick, sea green leaves with thin red edging; creamy yellow flowers in spring; has a beautiful symmetrical form, perfect for indoor containers in a bright space

Features & Attributes

Giant Velvet Rose features showy clusters of yellow star-shaped flowers held atop the branches from mid winter to mid spring. Its attractive succulent oval compound leaves remain bluish-green in color with distinctive red edges throughout the year.

This is a multi-stemmed evergreen houseplant with an upright spreading habit of growth. Its relatively fine texture sets it apart from other indoor plants with less refined foliage. This plant usually looks its best without pruning, although it will tolerate pruning.



Giant Velvet Rose Photo courtesy of NetPS Plant Finder



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Planting & Growing

When grown indoors, Giant Velvet Rose can be expected to grow to be about 24 inches tall at maturity, with a spread of 24 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. This houseplant will do well in a location that gets either direct or indirect sunlight, although it will usually require a more brightly-lit environment than what artificial indoor lighting alone can provide. It prefers dry to average moisture levels with very well-drained soil, and may die if left in standing water for any length of time. This plant should be watered when the surface of the soil gets dry, and will need watering approximately once each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. It is not particular as to soil type or pH; an average potting soil should work just fine.

There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --