

# Echter's Nursery & Garden Center

5150 Garrison St.  
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## Snowland Chrysanthemum



### Snowland Chrysanthemum

*Chrysanthemum paludosum* 'Snowland'

Height: 12 inches

Spread: 10 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Mini Marguerite, White Buttons, Creeping Daisy

#### Description:

A dwarf, daisy like variety that produces snowy white flowers with yellow centers over deep green ferny foliage; blooms from spring to late summer; adaptable to various conditions; best in full sun

#### Ornamental Features

Snowland Chrysanthemum has masses of beautiful white daisy flowers with yellow eyes at the ends of the stems from late spring to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its fragrant ferny leaves remain dark green in color throughout the season.

#### Landscape Attributes

Snowland Chrysanthemum is an herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Snowland Chrysanthemum is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

#### Planting & Growing

Snowland Chrysanthemum will grow to be about 12 inches tall at maturity, with a spread of 10 inches. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.



*Snowland Chrysanthemum* flowers  
Photo courtesy of NetPS Plant Finder

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This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Snowland Chrysanthemum is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.