

# Echter's Nursery & Garden Center

5150 Garrison St.  
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## Gold Coin Daisy



### Gold Coin Daisy *Asteriscus maritimus*

Height: 12 inches

Spread: 4 feet

Sunlight: ○

Hardiness Zone: (annual)

Other Names: Pallenis maritima, Odontospermum, Beach Aster

#### Description:

A low spreading, mounding plant presenting a profusion of bright golden yellow flowers above glossy emerald foliage; flowers in spring through summer with some bloom year-round; water infrequently; perfect for coastal gardens or containers

#### Ornamental Features

Gold Coin Daisy has masses of beautiful yellow daisy flowers with gold eyes at the ends of the stems from early spring to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its small glossy narrow leaves remain dark green in color throughout the year.

#### Landscape Attributes

Gold Coin Daisy is a dense herbaceous annual with a ground-hugging habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Gold Coin Daisy is recommended for the following landscape applications;



*Gold Coin Daisy flowers*  
Photo courtesy of NetPS Plant Finder



*Gold Coin Daisy flowers*  
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- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

### Planting & Growing

Gold Coin Daisy will grow to be about 12 inches tall at maturity, with a spread of 4 feet. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant does not require much in the way of fertilizing once established. It is not particular as to soil pH, but grows best in sandy soils, and is able to handle environmental salt. It is somewhat tolerant of urban pollution. This species is not originally from North America. It can be propagated by division.

Gold Coin Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.